

M-A-C AIDS FUND GLOBAL YOUTH HIV-PREVENTION INITIATIVE REQUEST FOR PROPOSALS

WHY YOUTH?

Young people are increasingly hard hit by the HIV/AIDS epidemic and communities big and small must band together to help prevent the number of diagnoses and deaths from rising. According to UNAIDS, half of all new infections in the United States are in young people aged 15-24. Globally, a person between the ages of 15 and 24 becomes infected with HIV every 15 seconds. At current rates, over 2.1 million youth globally are expected to become HIV positive within the next year. These facts are daunting, and there is an enormous need for effective education and prevention programs to curb infection rates in youth.

ABOUT THE M-A-C AIDS FUND YOUTH PREVENTION INITIATIVE

On February 5, 2008, M-A-C Cosmetics announced Fergie as the newest spokesperson for the M-A-C VIVA GLAM VI Campaign. As part of her role, Fergie will represent a new limited edition VIVA GLAM VI Lipglass, and serve as a voice for the M-A-C AIDS Fund's Youth Prevention Initiative. Proceeds from the new VIVA GLAM VI Lipglass will be directed towards the M-A-C AIDS Fund's Global Youth HIV-Prevention Initiative which in turn will fund organizations addressing HIV/AIDS prevention in youth around the world. This initiative will directly respond to the increased risk of HIV infection among young people by supporting innovative youth prevention programs aimed at groups at greatest risk.

Applications should be for innovative, large-scale youth prevention efforts targeting high-risk populations of youth.

Programs should propose innovative plans that address the underlying drivers that lead to HIV infection in the specific population of young people identified.

ELIGIBILITY

In order to apply, a non-profit must be a U.S. 501(c) 3 or be registered as a charity in either Canada or the United Kingdom. Organizations need to have been in existence for at least three years, and have a solid track record of providing youth oriented HIV/AIDS services. **Proposals should range from \$100,000 to \$500,000, and applicants must have an annual operating budget of at least \$1.5 million (USD). Collaborations among agencies and/or agencies and academic institutions are welcome.**

HOW TO APPLY

An application must contain one original and one copy of the following materials:

1. Youth Prevention Initiative cover sheet
2. Youth Prevention Initiative proposal (see below)
3. U.S. IRS determination letter or charitable certificate from Canada or the United Kingdom
4. Copy of the current organizational annual report, operating budget for the current fiscal year and most recent audited financial statement
5. An itemized budget indicating how grant funds would be utilized (sample attached)

PROPOSALS

A narrative proposal should be included that addresses the following:

1. A strong statement of need in the target population
2. A clear explanation of the proposed program which includes: a description of any evidence supporting the effectiveness of the proposed or similar programs, an explanation of how the organization will make outreach to youth and how it will keep the population engaged over time; an implementation time-line; a description of definable and measurable outcomes expected; and a plan for monitoring and evaluation
3. The organization's track record of carrying out similar programs in the past
4. The organization's capacity to carry out the intended program
5. Potential partnerships, collaborations and plans for sustainability

Send two completed packages to:

M-A-C AIDS Fund
Attn: Youth Prevention Initiative
130 Prince Street
New York, NY 10012

If you have any questions, please feel free to call (646) 613-6478.

Proposal Deadline: April 21, 2008
Grant Notification Date: June 2008

Proposals must be received by the M-A-C AIDS Fund by April 21, 2008. Proposals with a postmark date of April 21, 2008 will be considered late and will not be reviewed.